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Fall Orientation Postmortem Report 2025

Student Life Coordinator

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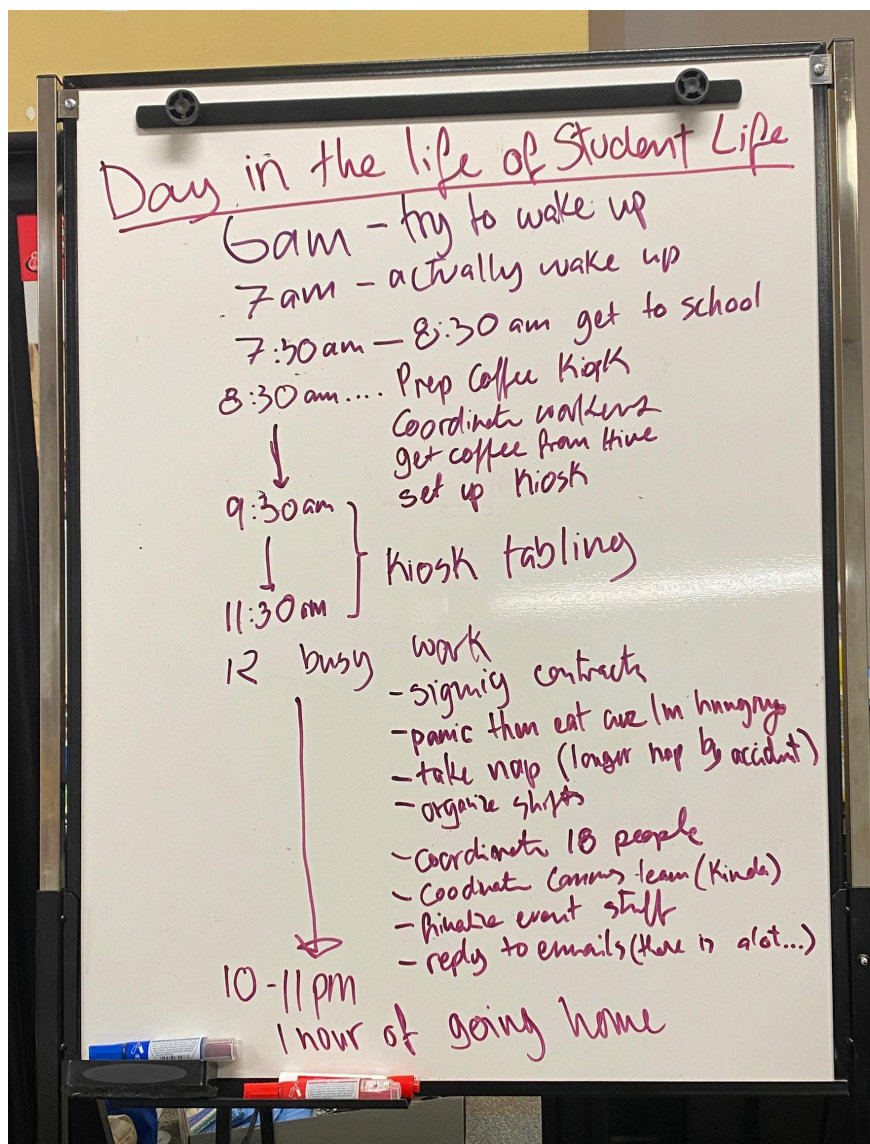
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Overview

Let me set the stage. It's May 2025, class just ended and your exec training just started. You are told you won't be getting much time off for the next 3 months. You're made aware of post-orientation burnout. You need to start planning events **ASAP**.

Orientation post-mortem report... Where do I even begin?



Schedule recap I drew a week into September (aka beginning of Orientation)

For the CSU's Fall 2025 Orientation, we hosted 11 free events and 13 coffee kiosks between September 2nd to September 19th.



CSU Orientation 2025 graphic

Event List

- Across Campus Coffee Kiosks
- Loyola Clubs & Services Fair
- AllStarXperience Soccer Tournament
- Free Breakfast with People's Potato and Hive Free Lunch
- SGW Clubs Fair
- CUCCR X FASA Art Fair
- SGW Service Fair
- DULF Harm Reduction Fair & Fundraiser
- Queer Concordia Drag Night
- Indie Double Movie Feature
- UPA X Concordia Outdoors Club Bike Tour
- FASA X CSU Campaigns Circus of Resistance
- CUTEA Outdoor Movie Screening

Groups/Organization Collaborations

- CSU Campaigns
- The Peoples Potato
- Hive Cafe Coop
- FASA
- UPA
- Queer Concordia
- CUTEA
- Concordia Outdoors Club
- All Star Xperience

Orientation Coordinators

- Indigo Olson
- Charles Partous

Orientation Workers

- Jennifer Nwobi
- Diba Khanam
- Ellery Wright
- Lubna Alahmar
- Michelle Polonsky
- Sunidhi Sharma

- Stasia Voinova
- Vedang Dubey
- Chimdindu Okelekwe
- Ruby Challita
- Manasi Iyampillay
- Mohammed Al-khateeb
- Jemimah Kananiro
- Milica Kraincanic
- Luciana Garcia Cadillo
- Amina Chadda

CSU Communications Team

- Mac Chaplin, *Lead Graphic Designer*
- Panos Michalakopoulos, *Graphic Designer*
- Abby Rose Cesar Dar Juan, *Social Media Director*
- Rana Hedayati, *Social Media Director*

CSU Staff, Coordinators and Execs

- Rev Nahabedian, *Student Life Coordinator*
- Aya Kidai, *Loyola Coordinator*
- Leo Litke, *Internal Coordinator*
- Mia Kennedy, *Sustainability Coordinator*
- Yu-Hui
- Julianna Smith
- Alice Anderson
- Campaigns Assistant Team

Orientation Timeline

September

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2 Coffee Booth @ SGW - H CSU Mezz @ Loyola - SP Kiosk	3 Coffee Booth @ SGW - H CSU Mezz @ Loyola - VL Kiosk 1B	4 Coffee Booth @ SGW - EV 1.116 @ Loyola - CJ Atrium 2K	5 Clubs & Services Fair + Live Music From 10:30 - 4pm @ Loyola	6 All star Xperience Soccer Tournament DAY 1 @ Loyola
7 All star Xperience Soccer Tournament DAY 2 @ LLC	8 Free Breakfast 11:30am-1:30pm @ SGW Hall 7th - People's potato 9:30-10:30 @ Loyola - Hive Free Lunch	9 SGW Club Fair From 10:30 - 4pm @ SGW - Hall Mezz Coffee Booth @ SGW - FALLEN THROUGH @ Loyola - AD 290.1	10 CUCCR x FASA Art Market For 12-5pm @ SGW - Hall Mezz Coffee Booth @ SGW - VA 199.2 @ Loyola - SP Kiosk 1K	11 SGW Service Fair From 10:30 - 4pm @ SGW - EV Atrium Harm Reduction Fair @ Frigo Vert Coffee Booth @ SGW - EV 1.490 @ Loyola - VL Kiosk 1B	12 Queer Concordia X CSU Drag Night 7:30 doors 8:30 show start @ SGW - Hooters Coffee Booth @ SGW - H CSU Mezz @ Loyola - CJ Atrium 2K	13 Indie Double Feature Details TBD @ SGW
14	15 Urban Planning X Concordia Outdoors Club Bike Tour Details TBD @external	16 Campaigns Orientation @ SGW - VA building	17	18	19 Parking Day (Event externally organized) @ SWG CUTEA X CSU Matcha Movie Night Starting 5 @ Loyola - quad	20

Calendar I referred to before we had visuals made.

Orientation/Frosh Planning Committee

The Dean of Students Office gave multiple information sessions to the Orientation/Frosh Planning Committee, which consisted of all student association's equivalent Student Life Coordinators.

Meeting Schedule:

Thursday, June 5th - Introduction to each other and how to plan Orientation/Frosh events using the MyEvents portal

Thursday, June 19th - Preliminary scheduling and event idea sharing; MyEvents troubleshooting; introduction to the Orientation/Frosh Guide

Thursday, July 3rd - Preliminary scheduling and event idea sharing; organizing safe events: harm reduction and mandatory sexual violence awareness and prevention training information

Thursday, July 17th - Food and alcohol at your O/F events; discussion and Q&A

Thursday, July 31st - Advertising your events on the Concordia website; advertising best practices and regulations; discussion and Q&A

Thursday, August 14 - Bus loading instructions; preparing your volunteers; discussion and Q&A

Thursday, August 21 - Drop-in style meeting for last minute questions or concerns

I couldn't attend all meetings, but the CSU Loyola Coordinator and the Orientation Coordinators filled in the blanks by attending meetings I missed, and vice versa.

Student Life Committee

During our committee meeting in August, I gave an overview of my orientation plans. It was at this point where our last and final event was added to the calendar: the soccer tournament!

The Orientation Staff

ORIENTATION COORDINATORS

My two orientation coordinators had very different skill sets, they filled in gaps when I was lacking the proper information to move forward. The Orientation Coordinators started their contract work mid to late June. We spent a lot of time brainstorming and breaking up tasks in the beginning.

One of the orientation workers was in charge of more Administration administrative tasks such as reaching out to different catering services, helping plan student focused events with me. The second orientation worker was in charge of more technical aspects of the events such as getting sound to work, setting up a stage, working with different artists and organizations groups to plan more community focused events.

ORIENTATION WORKERS

The CSU Orientation Workers are the backbone of the CSU's back-to-school activities. The Orientation Worker will participate in the execution of all Orientation events in various roles, and must be available to work between September 2nd to September 19th.

Staff members must be responsible, in order to ensure that Orientation is safe and enjoyable for all students. Staff will work on event registration as well as the food and coffee kiosks. Staff will also be expected to rotate and help other positions as needed. The orientation team will work directly with the Student Life Coordinator, as well as the Orientation Coordinators, the Loyola Coordinator and the Internal Coordinator.

In brief, we had:

- 64 applicants
- 48 Concordia Undergraduate student applicants contacted
- 38 applicants interviewed, split between 6 group interviews in the span of 6 hours
- 16 applicants hired

During the entirety of Orientation, the Orientation workers were:

- ★ Responsible for the execution of CSU Orientation activities by performing a variety of duties including but not limited to: food/coffee service, moving equipment, set-up, take-down, facilitating activities, crowd control, information resource, ticket sales etc.
- ★ Communicating directly to the Student Life Coordinator about scheduling conflicts and availabilities
- ★ Aware of any arising problems during CSU Orientation events relating to accidents, emergencies, alcohol etc.
- ★ Responsible for attending the CSU Orientation training session
- ★ Attending their appointed shifts punctually
- ★ Maintaining a positive and welcoming attitude when interacting with students
- ★ Rotating shifts and stations as needed

In earnest, we originally expected the Orientation workers to hit 240 hours between 3 weeks, yet we hit it just a week in. We needed a lot more manpower than expected... In the end, **the Orientation Workers had worked 570 hours**, split between 16 people.

(From 8/25 to 9/07)	(From 9/08 to 9/21)	TOTAL HOURS	Rate
241.30	329.25	570.55	10,269.90

Merchandise Production

Merchandising is a hunt where you're the unfortunate prey. Questions about quantity, size, quality, colour, item type, timeline, budget swarm your inbox. Limitless choices, yet you have little to no actual material experience to appease up your demands. In reality, I was entrusted with 20 Quebec student's yearly tuition money, and I needed to make time sensitive decisions on how best to spend all of it.



Before we dive into the event breakdowns, I think it's important to go over the CSU merch production. By now, I'm sure you've heard of the viral CSU merch this year. It consists of a Coffee Tumbler, a Corduroy Totebag and a Bento Box. Its popularity was

unprecedented, and thus became an incredible force to pull students towards our events.

Merchandise Provider: BrandVibes

Items Ordered: Coffee Tumbler, Corderoy Totebag, Bento Box

Amount Ordered: (1250 x 3) 3750 pieces of merch

Budget Spent: 68K

Merch Handed out to students during Orientation: 2200 pieces

Of course, this the best we could do for an exact count, we're only human after all .

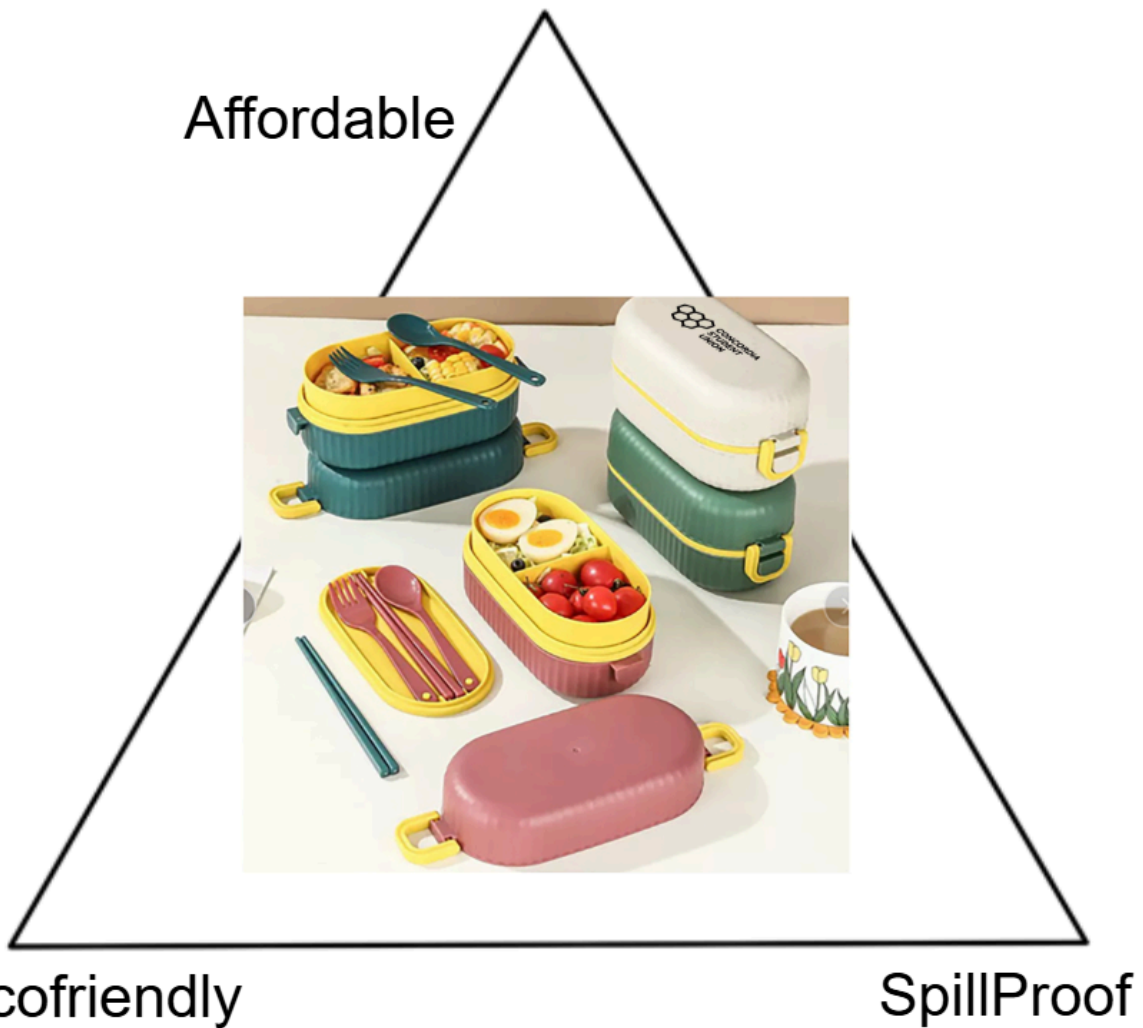
From what I ended up figuring out, all merch providers are the same, its up to the student life's final decisions that affect the quality of the merchandise.

My philosophy going into merchandising was as follows: I wanted to offer items to students that will last for multiple years to come. I wasn't satisfied with the first batch of options that were provided to me, and thus spent multiple hours researching different items myself.

In terms of quantity, I went with the same amount of merchandise that was ordered last year, 3750 pieces. Each merch item had 1250 individual pieces.

Bento Box

I wanted to make an informed decision, and so I spoke with multiple students, the CSU reception, and individuals who work at People's potato to gather information regarding previous years bentos. The general consensus was that the past boxes were not leak proof, and thus students would end up not using them after a couple of times. This discovery informed the main decision to look for a bento that was both compact, eco friendly and spill proof. Unfortunately, it was nearly impossible to satisfy all those needs within the confines of my orientation budget...



To make a wheatstraw bento spill proof, you need either a silicone band on the interior. All other spillproof options require the container to be made out of glass or plastic. Glass is too heavy and may be a danger to transport, and I was committed to using the least amount of plastic possible. The closest bento that met all the design requirement was this:



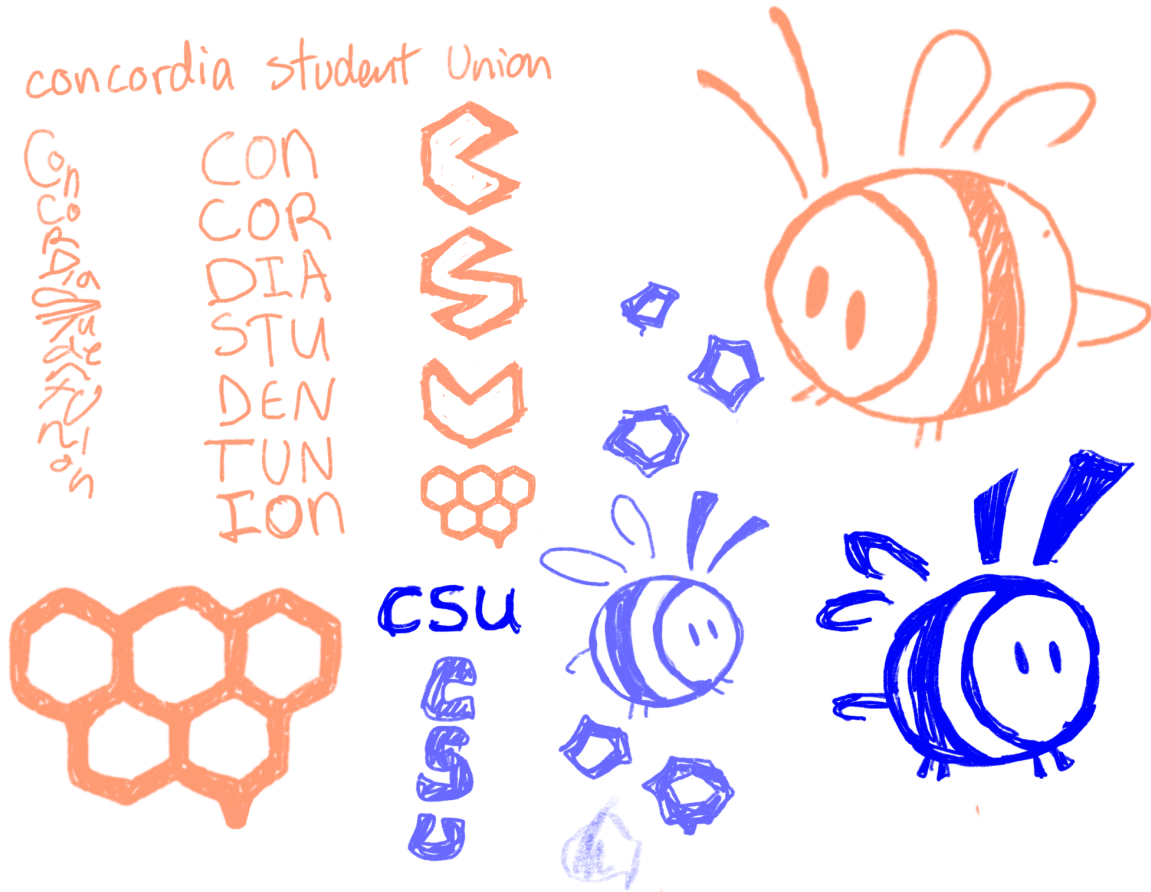
It's completely made of wheat straw, it's both compact, durable, and much more spill proof than the previous years. I'd like to think it's a success, with just how often I spot students using these bentos to pack their lunch.

Coffee Tumbler

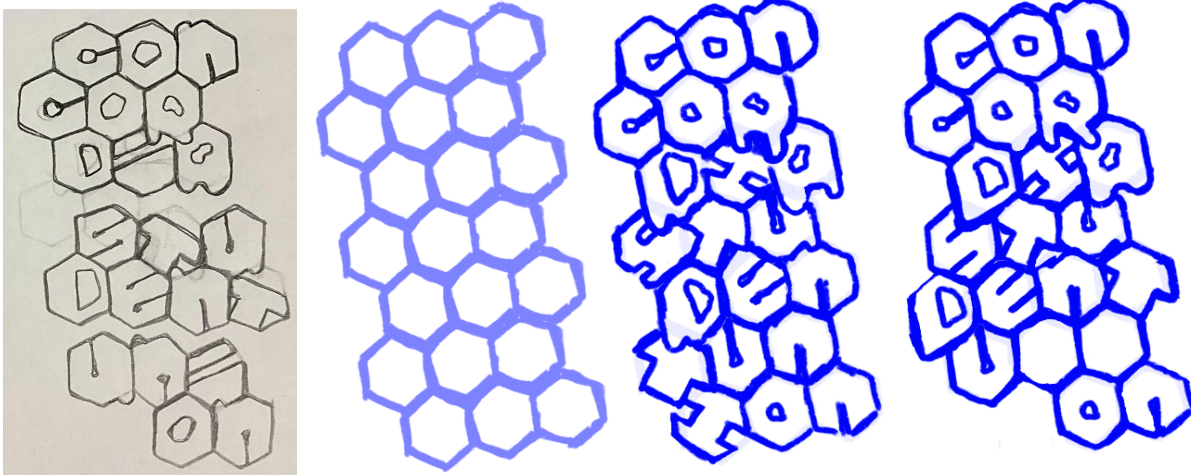
The coffee tumbler was the easiest decision for me to make. I had previously seen the same coffee tumbler in a restaurant nearby and I asked our merch provider if they would be able to find something similar. BrandVibes then managed to find the **exact same product??** I knew for a fact that the coffee tumbler was going to turn out in terms of quality. The design, however, was another story...

Due to the limitations of this particular model of coffee tumbler, the logo itself was to be laser engraved vertically. This means that the tumbler has a very limiting surface area

where we can put in a design. To make matters worse, the ribbed exterior posed a big risk: words that were laser engraved could end up looking wobbly and illegible. I started sketching potential ideas, trying to find a way to incorporate our Student Union logo vertically:

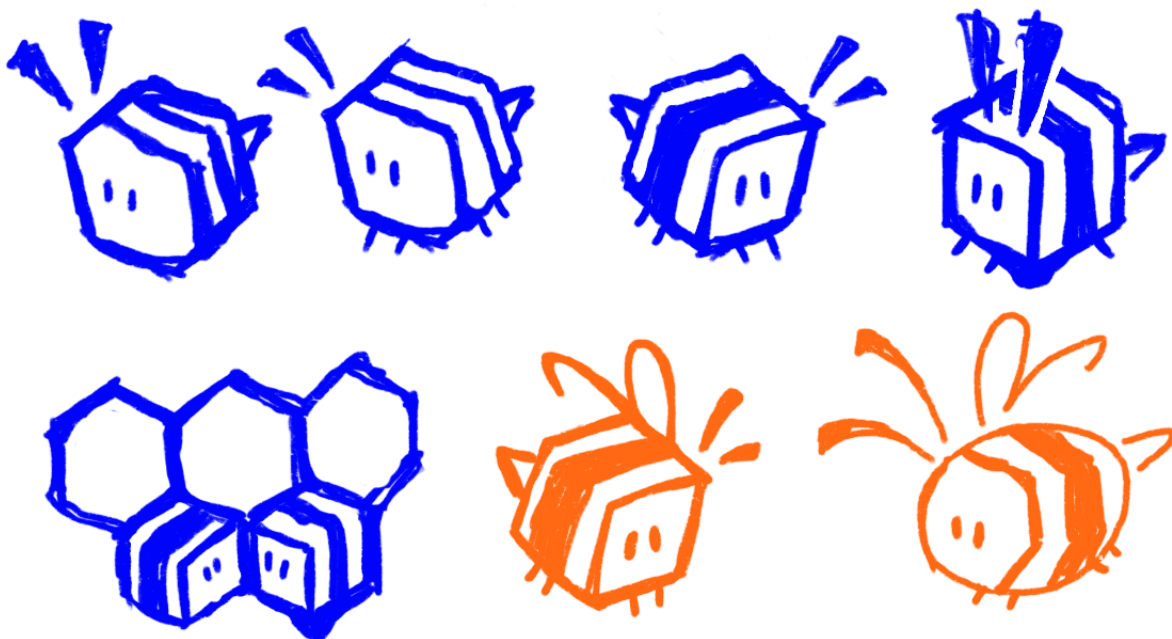


Sketches breaking down “Concordia Student Union”

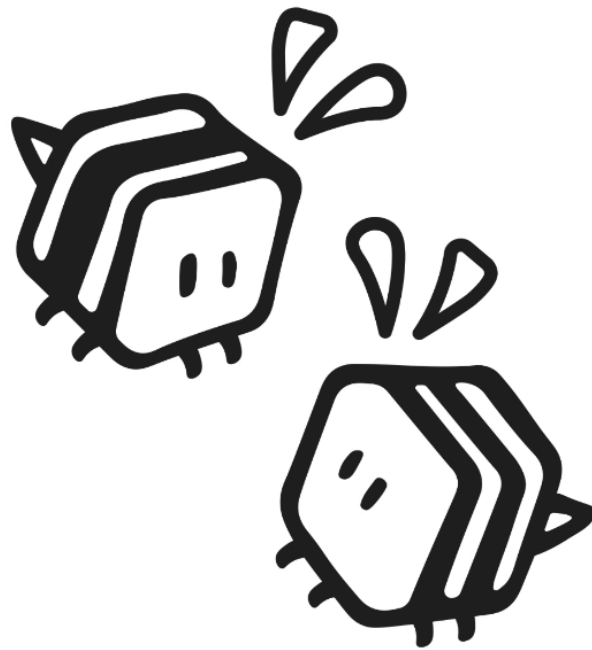


Hexagon tiled "Concordia Student Union" sketches, inspired by honeycombs

Unfortunately the tiled CSU would have been way too busy on the Cup itself, so I pivoted towards making a design to go on the Tumblers lanyard.



Hexagon tiled bees inspired by CSU honey imagery + the Stingers mascot (Buzz the bee)



Hexagon Bees digitized by Mac Chaplin



Hexagon Bees and CSU Logo on Lanyard Proof

After seeing the proof photo of the CSU logo engraved on the tumbler, I knew that I had made the right call.



CSU Logo Engraved Proof on the left; All the design elements coming together on the right

Corderoy Totebag

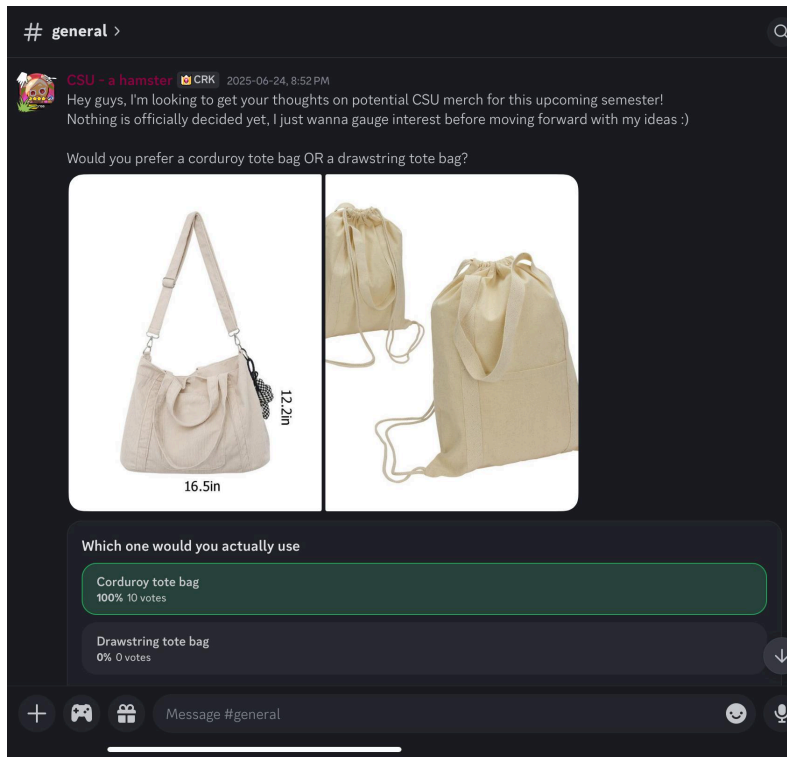
With only the last piece of merch left to finalize, my research had led me to two final options: a drawstring tote and a Corderoy tote. One of the biggest concerns I received from my merch provider was the issue that men wouldn't want to wear something that resembles a purse.



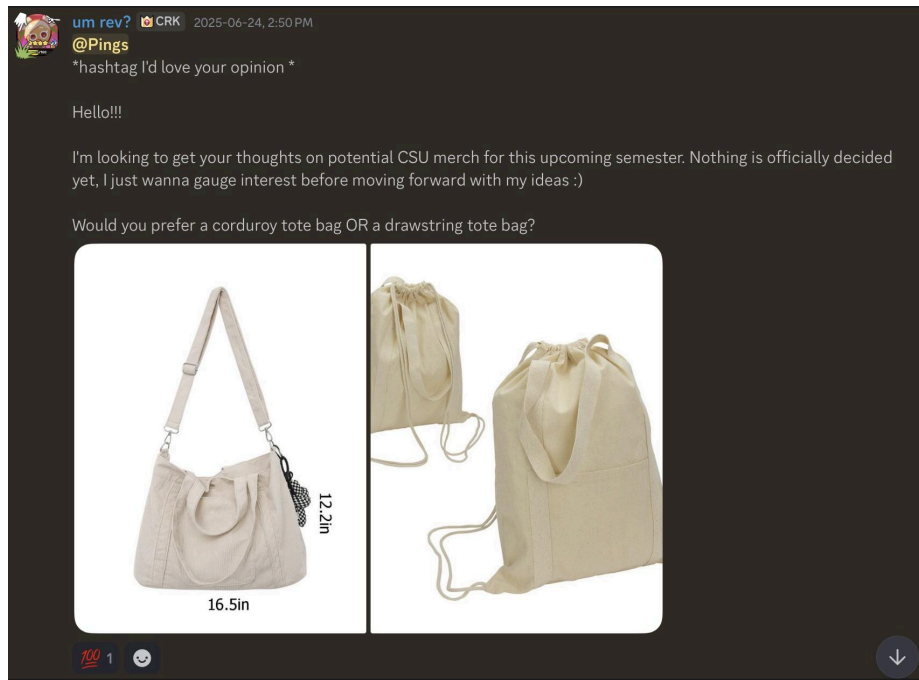
Corduroy tote on the left, Drawstring tote on the right

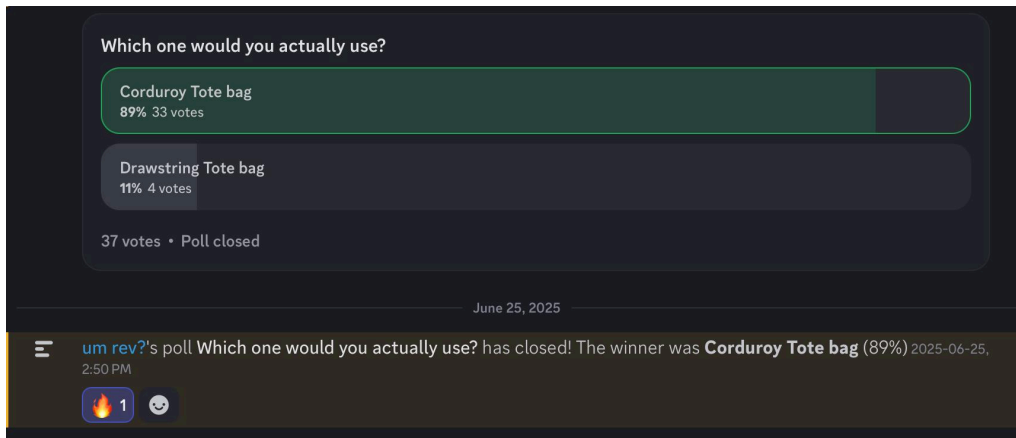
To put my own worries to rest, I launched a poll in two different discord groups that statistically have more men: the IEEE server and the Concordia Game Development Club. (To out my internal affiliations, I used to be an executive for the CGD, and have collaborated with IEEE before so i know both the staffs running each server. I knew they would equally be super responsive to discord direct messages, as I was in a severe time crunch. The people currently active in the servers, however, do not know me).

Out of the 47 total votes, the majority (43 votes) seemed to be most interested in the Corderoy tote bag!



Poll results in IEEE's discord server





Poll results in CGD's discord server

A bit thank you to the Lead Graphic Designer for all his work on the merch designs. Mac Chaplin came up with this design to add to the tote bag (after 11 revisions ofcourse):



Distribution

>> and when they arrived... we got about 76 boxes of merch

We had to heavily coordinate with the reception team for the merch distribution. This year, I wanted to keep track of where the merch was going to ensure it went to our undergraduates first. Another part of this decision was to help incentivise students to come to our orientation events. To check the eligibility of a student, we took note of their first name + student IDs + merch type in a shared excel document. Every student could get a single unique item per event they attend, with a cap of 3 (one of each).

Nobody could have anticipated the popularity of the merch. My merchandise provided did tell me it would run out, as historically it always does. But the sheer amount of students that arrived at the events? The virality of it on TikTok? Nothing could have prepared us for the onslaught to come during the orientation events. And I largely have my orientation workers to thank for their excellent work on the ground, handling student inquiries and handing out merchandise.

Across different social media platforms (notably Tiktok and Instagram), a multitude of videos covering our merch went viral, garnering over 300k views from different students reviewing their collected items.

Orientation's Visual Direction

From cleaning my office space, I found tons of past CSU orientation flyers and pamphlets. And so, I spent some time deep diving into the past. Orientation used to be much more than just the clubs and service fairs, it was filled to the brim with activities!

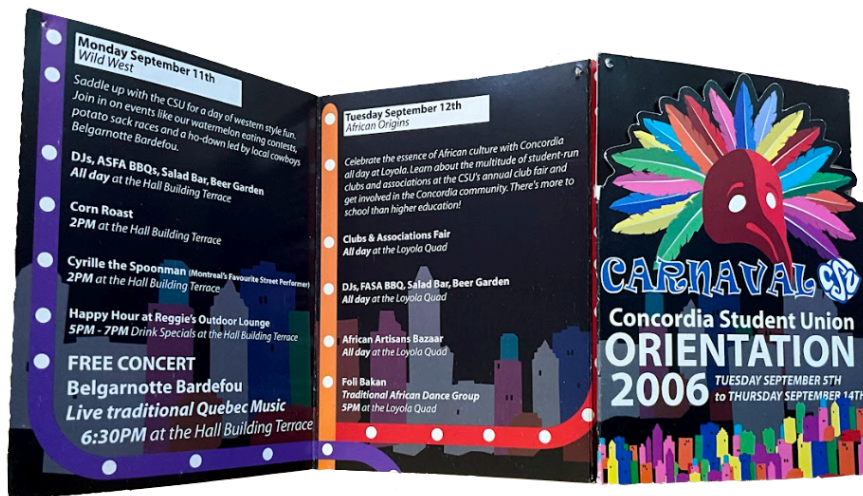
My goal this year was to bring this energy back!!!



CSU Orientation Pamphlet - 2013



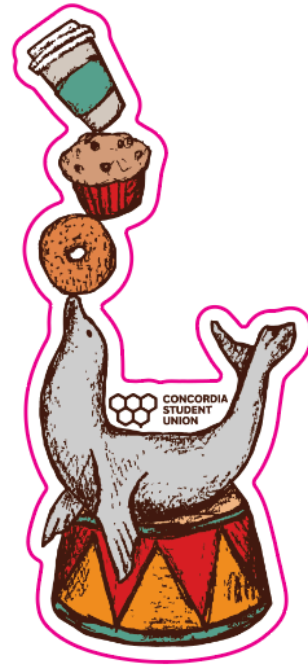
CSU Orientation Pamphlet - 2014



CSU Orientation Pamphlet - 2006

As for the thematics, the whole circus theme was inspired by a sticker I'd previously seen: "clown school graduate". With a Circus of Fools as a baseline, the graphic designers went off and worked their magic.





Orientation Banner designed by Panos Michalakopoulos,
and 2 out of the **many** drawings made for the posters by Mac Chaplin

Event Breakdowns

Each event breakdown will include the following information:

- Description
- Location
- Number of Staff present
- Estimated Attendance
- Additional Details

Note: events with yellow titles were actively organized by the group we collaborated with. I took a more supportive and collaborative role for those events.

Across Campus Coffee Kiosks

The CSU Coffee Kiosks were present for a total of 7 days during the first two weeks on both SGW and Loyola campuses. We gave out free coffee, information and pamphlets to students who passed by.



The First CSU Coffee Kiosk set-up, picture by Rev N.

The dates and locations were as following:

- September 2
 - SGW @ EV 1.116
 - Loyola @ SP Kiosk 1K

- September 3
 - SGW @ H CSU Mezzanine info table
 - Loyola @ VL Kiosk 1B

- September 4
 - SGW @ LB Atrium table
 - Loyola @ CJ Atrium Table 2K

- September 9
 - (we were planning on tabling in MB as well, but our booking was never confirmed, and then rejected)*
 - Loyola @ AD 290.1 Table

- September 10
 - SGW @ VA 199.2
 - Loyola @ SP Kiosk 1K

- September 11
 - SGW @ EV 1.490/FOFA gallery adjacent
 - Loyola @ Val kIOSK 1B

- September 12
 - SGW @ H CSU Mezzanine info table
 - Loyola @ CJ Atrium Table 2K

Number of Staff present (per Kiosk): 3 workers

Estimated Attendance: 750 students (across 13 coffee kiosks)

Most common questions received while tabling

- Who are we? What is the CSU? What does the CSU do/offer?
- What is the health and dental plan?
- Where are classes, departments and other buildings located?
- CSU services: Legal Info Clinic, Advocacy, HOJO?
- How to get involved with the CSU? How to get a job at the CSU?
- What events are happening? Where can I receive merch?

One of the biggest starting hiccups I faced was operating the percolator. For future reference, its name is the only thing complicated about it. Making coffee was super easy afterwards, and all of Loyola's coffee kiosks were made using a percolator. For the Downtown kiosks, however, the foot traffic was much higher, and we ended up ordering a total of 12 coffee refills from the Hive Cafe over the next 2 weeks. The Downtown Coffee Kiosks would run through 2 percolators per day, where each percolator can dispense 45 cups before needing a refill. We used our own percolators for the Hive Cafe refills.

For kiosks outside of Hall, we prepared a trolley of all our needed equipment, which included: CSU flyers, sugar, stevia, oat milk, hot chocolate mix, coffee cups, wooden spoons, napkins, the orientation standing banner and canvas tote bags (till supplies lasted).

Loyola Clubs & Services Fair - Sept 5

With the Loyola Clubs and Services Fair, students were able to learn about campus life, Loyola based student clubs, as well as network with services and clubs that they can then join!



Location & Date:

Loyola Quadrangle, September 5th

Number of Staff Present: 8

Estimated Attendance: 450 students

Key Highlights:

- Two jazz trios were present, playing live music from 1 to 3pm.

(for future years, I can definitely recommend having some form of live jazz playing, it ended up creating such a nice environment for this event)

- Free popcorn booth run by Enuf.

The Loyola Clubs and Service fair was the first time we really experienced the merch's influence. There was consistently a line of 40 people until we ran out of merch to give. We had to make an emergency drive back downtown to pick up more boxes since students kept arriving, asking for merch.

Clubs and Service Task list:

- Tent set up and take down
- Table and chair set up
- Stamping orientation pamphlets
- Handling and distributing merchandise
- Doing backup merch errands

- Taking down student IDs
- Answering questions related to the event and the CSU

Fun fact!

The morning of the Loyola clubs and service event, we got an emergency alert that there was a fire a couple of blocks down, and that the smoke may disrupt our outdoor event. We had the Loyola chapel reserved as a backup, but ended up continuing our event outdoors. The smoke did not impact our event, and just in case, we had masks on hand in case anybody needed one.

AllStarXperience Soccer Tournament - Sept 6,7

The CSU x All Star Xperience (ASX) Tournament was a two-day soccer tournament that encouraged students to meet new people, reconnect with friends, and celebrate community spirit through sport. Beyond competition, the event hosted multiple artisanal kiosks, small businesses, a photo booth and a DJ.

The event was split into two days: the first one showcasing the women's tournament and the qualifiers for the men's tournament, while the second day held the final matches for the men's tournament.

Location:

Day 1 - Sherbrook Field &

Day 2 - LLC field

Number of Staff present:

Day 1 - 7 workers

Day 2 - 3 workers

Estimated Attendance: 300 students

Free Breakfast with People's Potato and Hive Free Lunch - Sept 8

Aka Bewildering Feast

The CSU is organizing a free breakfast for new and returning students at our Loyola and Downtown campuses. To help organize and cater this event, we collaborated with Hive Free Lunch and The People's Potato.

Location:

Loyola Dining Lounge (SC 200) 9:30 am- 10:30 am

With Hive Free Lunch

Hall 7th CSU Lounge 11:30 am - 1:30 pm

With The People's Potato

Number of Staff present: 5 workers + 1 orientation coordinator

Estimated Attendance: 260 students



CSU Booth during the People Potato's free breakfast, picture by Rev N.

SGW Clubs Fair - Sept 9

The SGW campus CSU Club Fair took place at the Hall Building Mezzanine where all attending CSU student groups and fee levy groups got the opportunity to set up a booth.



Clubs Fair crowd, picture by Rev N.

Location: Hall Mezzanine

Number of Staff present: 9 workers + 1 orientation coordinator

Estimated Attendance: 650

Catering: Hive Cafe (Lunch for Clubs tabling and Muffins/cookies for Students)

A Series of Unfortunate Events:

I want to say that the SGW Clubs Fair was one of the most stressful events I ran. An infinite multitude of things went wrong that day.

→ I knew that none of the tables would be set up in the beginning. However, none of the chairs and sofas were cleared out from the space! Clubs were waiting in a fully furnished lounge area and that wasn't supposed to be the case! We were supposed to be greeted by an empty hall so we could start setting up tables.

◆ Security would not open the door that stored the tables and chairs. Even though security at Hall was supposed to have my name as a student with these permissions, they were refusing to help. I had to call in Eddie

Hareven, and then Katie Broad from the Dean of Students office (now Office of Student Life & Engagement) because they just were not cooperating.

Thankfully the students there for tablings were super generous with their time and helped move all of the sofas and lounge chairs in the meantime.

- A little bit of context, the CSU had their booking privileges revoked, so up until the beginning of August, I had to go through ridiculous hoops in order to book all of the event spaces ahead of time. One of the facts that slipped under the cracks, *unfortunately a really really big fact*, is that the floor plans that I had previously received for the Hall mezz had drawn on 46 available tables. I took that fact for granted. When we finally got access to the storage room which contained the chairs and tables, we were distinctively missing 17 out of the 46 tables that I thought we were going to have!

Turns out, they only provide 30 tables, and anything extra must be made as a separate request. In the heat of the moment, we solved this issue by asking clubs to share space on their tables if possible. I then had the orientation workers go up to the seventh floor to haul multiple tables back down. Another important thing is that I made sure to let everyone know what was going on when we had holdup, clubs and visiting students included.

Once everyone was settled in and the SGW Club fair was in full bloom, we got our catered lunch trays from the Hive Cafe and passed tickets out to the students tabling. In hindsight, this was probably one of the best decisions made for the Club Fair. From personal experience, people tabling tend to brute force and tough out the entire event without any breaks (and I'm calling myself out here). By feeding the students who were tabling, it gave everyone a second wind of sorts. SGW Club Fair's attendance, energy and excitement did not die down until the event was over.

Clubs Fair Task list:

- Table and chair set up
- Stamping orientation pamphlets
- Handling and distributing merchandise
- Doing backup merch errands
- Taking down student IDs
- Answering questions related to the event and the CSU

Merch Distribution:

Once the merch line opened up, there were on average 80 students waiting in line at a time. This went on for approximately 4 hours. To avoid the crowding issue we endured during the Loyola Clubs and Service fair, I decided to funnel everyone into the corridor in front of Reggie's. This was the safest area available to direct the crowd. At any given moment, there were four to five different orientation workers handing out merch, checking IDs, getting boxes from upstairs and handling all of the student excitement.



CSU Clubs Fair Merch Line, Picture by Rev N.

CUCCR X FASA Art Fair - Sept 10

In collaboration with CUCCR and FASA, the CSU will be organizing an art market to showcase and sell student artwork! Whether a first year or alumni, all students are welcome to table their handmade wears. The Art fair hosted over 30 different vendors, ranging from current students and concordia alumni, to different food groups on and off campus.



Poster by CUCCR and FASA

Location: Hall Mezzanine

Number of Staff Present: 5 workers + 1 orientation coordinator

SGW Service Fair - Sept 11

The SGW Service fair is a way for new and returning students to learn about all the readily available services that are offered by the CSU, Concordia and those available in the wider Montreal Community. Hosted every year during fall Orientation, it's an opportunity for students to get involved with fee levy groups, learn about services they can use.

Location: EV Atrium

Number of Staff Present: 8 workers

Estimated Attendance: 820

Service Fair Task list:

- Table and chair set up
- Stamping orientation pamphlets
- Handling and distributing merchandise
- Doing backup merch errands
- Taking down student IDs
- Answering questions related to the event and the CSU
- Crowd Management
- Running a Coffee Kiosk

Hype Eternal:

It's at this moment during Orientation where all of the hype surrounding the merchandise reached its peak. The merch videos have gone viral. Almost 500 students show up to pick up merchandise at the downtown Club Fair. Word has spread that the service Fair will also have merch. What happened at the service fair was genuinely unprecedented. Let me elaborate.

I was originally warned that the SGW Service fair wouldn't be popular, and to expect less students than the SGW Clubs fair. I had a feeling that wasn't going to be the case

this time: I wanted to catch the merch line before it grew uncontrollable. If you've been to an event hosted at the EV Atrium, then you know that the set up is usually split into two sections: the first being a long line of tables starting from the metro exit escalators, and the second being an open area by the Van Houtte. To best make use of the space we were given, I created a maze with the tables in order to snake students through. And then I put our CSU services at the tables.

In earnest, I thought that would be enough.

The moment that word got out that merch distribution had begun, the line snaked through the CSU services and then continued all the way to the exit by Mackay. Spur of the moment decision, I decide to snake the ever growing line through the second half of the setup. For the next 4 hours, the line was consistently 100 to 120 students long. All of the services who were tabling had an opportunity to talk with students who were waiting patiently (and bored) in a line. By the end of it, I was told that some people had to wait almost an hour within the line just to be able to get one piece of merchandise.

DULF Harm Reduction Fair & Fundraiser - Sept 11

CSU Campaigns threw a DULF Harm Reduction fair at Frigo Vert, which consisted of an evening of getting to know local harm reduction organizations, attending an overdose and narkan injection training and joining a film screening and discussion of *Love in the Time of Fent*. The evening began with tabling from local orgs with info, zines and supplies for grabs, and a workshop on administering Narcan/Nalaxone for overdose response. This event was also a fundraiser for The Drug User Liberation Front (DULF).

Location: Le Frigo Vert

Number of Staff Present: 1 worker

Queer Concordia Drag Night - Sept 12

In collaboration with Queer Concordia, we organized a free Drag Night at Hooters. This event in particular felt like a huge success. Queer Concordia handled organizing and hosting this event, and I'd definitely recommend this happen again in the next coming years.



Picture of CSU group with the performing Drag Queens and King

Attendance: Students were capped at 100 (we hit the cap 30 minutes before the show started)

Location: Hooters

Number of Staff Present: 8

Drag Performers:

Hosts

Selma Gahd

Uma Gahd

Performers

Areola Grande

Anaconda Lasabrosa

Kleopatra Perfection

Indie Double Movie Feature - Sept 13

In theory, this event was supposed to host 2 indie films with a discussion group between each viewing. The movies in question were *Bell Diamond* and *Wax or the discovery of television among the bees*. Unfortunately, at this point in time, I had caught covid and stayed home till I was no longer infectious. This overlapped with this event, and we put out a warning on instagram regarding the covid situation. It is highly likely that people didn't bother to attend due to this warning.

We only managed to screen one out of two movies.

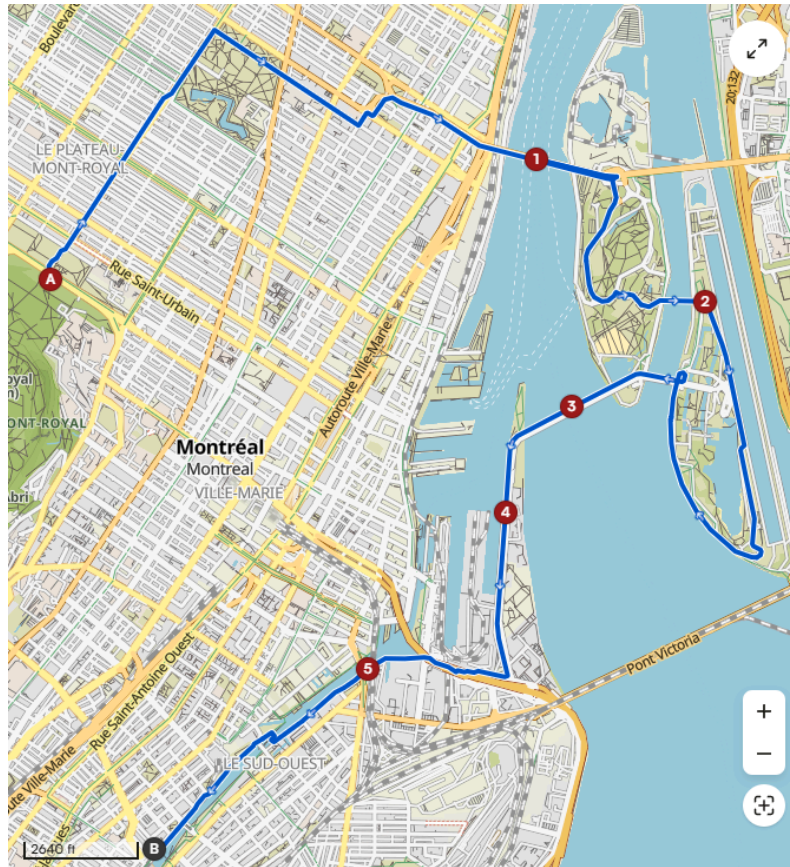
Attendance: 5

Location: Hall 7th, CSU Lounge

Number of Staff Present: 5

UPA X Concordia Outdoors Club Bike Tour - Sept 15

The Traveling Troupe was a bike tour organized in collaboration with the Urban Planning Association and the Concordia Outdoors Club. The different locations visited were le Plateau Mont-Royal, Parc Jean-Drapeau, Cité du Havre, et Canal de Lachine.



Map of CSU Bike Tour Trajectory

Attendance: 15 students

Number of Staff Present: 2 worker + 1 orientation coordinator

Suggestions for next time: Single use BIXI passes can ramp up quite fast if you don't have a monthly pass. Next time, it would be interesting to partner up with BIXI to see if we can offer special deals for the participating students. Another suggestion would be to have a more metro-friendly and accessible start/end point.

FASA X CSU Campaigns Circus of Resistance - Sept 16

The Circus of Resistance event was a full day of creative rebellion and collective power in the VA Courtyard. We set up multiple drop-in art tables, where students can try out screen printing, clothes mending, banner painting and zone making for free.

The schedule comprised of the following:

- ★ Art Build + Artist Workshops (12:30–5PM)
- ★ Communal Dinner (5–6:30PM)
- ★ Talk with Sandy & Nora (7PM)

Attendance: 50 students

Location: VA Courtyard

Number of Staff Present: 1 worker

Catering: Nilufar MTL

CUTEA Outdoor Movie Screening - Sept 19

Taking place on the last day of orientation, we hosted an outdoor movie night on the Loyola Quad. Students were encouraged to bring picnic blankets and reusable mugs. CUTEA club provided students with hot tea, snacks and popcorn! The movie we screened was Legally Blonde.



Legally Blonde on the Quad, picture by Rev N.

Attendance: 150 students

Location: Loyola Quad (QA)

Number of Staff Present: 8

We rented a screen and projector from Funparty Inc. Note for the near future, I think it would benefit the CSU if we were to invest in our own screen and projector, the service we received could have definitely been done ourselves.

This event was also the last day of merch distribution. I've only included the students who stayed to watch the film in the attendance, otherwise 280 students came to pick up the last of the merch. For those who stayed, we distributed CSU blankets from last year's merch batch.

Closing Thoughts

It goes without saying but none of this was remotely achievable alone.

Quite frankly, I would not be here without everybody's help. This was a ridiculous amount of events to put on and my amazing team, fellow execs and collaborators helped in so many ways, I find myself filled with pure gratitude.

I also still find myself tired, they reaaaaaaally weren't kidding with the post orientation burnout.... Regardless, if you have any questions about any of the multitude of paragraphs, please don't hesitate to reach out to studentlife@csu.qc.ca!

Sincerely (*and Sleepily*),

Rev N.

Your Student Life Coordinator

:)

P.S. No LLMs or GenAI were used in the making of this report. I like my work to be intentionally human, but you can't be too sure these days...